



2016



CYBERTECH

JACK INTO THE NETWORK





## **Mission and Vision**

The CyberTECH mission is to stimulate innovation and advance the adoption of cyber and IoT technologies for the economic and social benefit of the nation.

In partnership with national and local organizations, CyberTECH is a global cybersecurity and Internet of Things (IoT) network ecosystem providing cybersecurity and IoT resources, strategic programs and thought leadership events across the nation.



*Darin Andersen, Co-Chair  
CEO, CyberUnited*



*Gary Hayslip, Co-Chair  
CISO, City of San Diego*

## Message from the CyberTECH Co-Chairs

Through meaningful partnerships with private and public sector champions, CyberTECH encourages innovation in cybersecurity and the rapidly growing Internet of Things. Serving as a catalyst for a diverse group of stakeholders, CyberTECH supports the further development of our national cybersecurity and Internet of Things technologies. By joining CyberTECH, your organization will join a global community network, have the ability to shape our strategic programs and have access to our targeted events. We appreciate your continued support of CyberTECH.

— *Darin Andersen, Co-Chairman & Founder; Gary Hayslip, Co-Chairman*



*Shirley Adams  
Executive Director*

## **Meet our Executive Director**

Shirley Adams is a seasoned executive with over twenty years of experience delivering on-target action strategies for small and large organizations. She specializes in Strategic Planning, Operational Effectiveness, Knowledge Management, and Business Development. Shirley is the Executive Director for CyberTECH.

# CyberTECH Community

The CyberTECH community is comprised of a diverse blend of public and private entities with interests and operations across the nation. As a member of this dynamic community, you and your organization will have access to CyberTECH workspaces (CyberHive, iHive and xHive), business development support, and a distinguished network of professionals focused on fostering innovation and economic development.

**NETWORK**







# CyberCalifornia

The CyberCalifornia initiative positions California as the epicenter of commercial cybersecurity in the United States. Advancing the goals and promoting the accomplishments of the California Cybersecurity Task Force, CyberCalifornia emphasizes the connection between the Internet of Things (IoT), cybersecurity and economic development within the state of California.

**[www.cybercalifornia.BIZ](http://www.cybercalifornia.BIZ)**

# Securing the **Internet** **f Things**



OCT 8, 2015 & OCT 2016 | CyberFest | San Diego  
JAN 28, 2016 | Data Privacy Day | Sacramento  
FEB 29, 2016 | RSA | San Francisco  
AUG 2, 2016 | Black Hat | Las Vegas

# SIOT Masters

Now in its fourth year, the CyberTECH Securing the Internet of Things Forum (SIOT) features global thought leaders, industry experts and luminaries exploring the IoT phenomenon from the private, government and academic perspectives. Topics including IoT security, privacy, innovation and the influence of policy provide forward thinking and actionable intelligence in an evolving, competitive marketplace.



# Heard Around the Community

“CyberTECH is one of the best community builders in the country. The CyberTECH Securing the Internet of Things event provides a forum where Cybersecurity subject matter experts come together to discuss topical matters relative to the Internet of Things.”

— ***Robert Rodriguez, Security Innovation Network (SINET)***





# CISO Table

Part of a series of Chief Information Security Officer (CISO) Round Tables, the CISO Table gathers top security chiefs and business leaders from around the country to focus on fostering information sharing in the public and private sectors in order to build a community of interest and trust within the cybersecurity and IoT domains.

**NOV 3, 2015 | NIST NICE | San Diego**

**APR 14 & SEP 7, 2016 | San Diego**

**AUG 4, 2016 | Black Hat | Las Vegas**



# CyberTini

CyberTini is CyberTECH's flagship event that connects our members, sponsors, supporters, advisors, partners and those passionate about cybersecurity and Internet of Things technologies. CyberTini typically follows a larger program event and offers quality networking opportunities in a fun and unique environment.

**NOV 3, 2015 | NIST NICE | San Diego**

**OCT 27, 2016 | CyberMaryland | Baltimore**

**NOV 10, 2016 | Good Neighbor | San Diego**



NICE

NATIONAL INITIATIVE FOR  
**CYBERSECURITY** EDUCATION

# NIST NICE

Cybersecurity has emerged as one of the leading creators of jobs and opportunities for all economic sectors. The demand for cybersecurity positions in both the public and private sector is large and growing, but the talent pool of cybersecurity workers is not yet able to keep up. The NICE Conference and Expo features thought leaders from education, government, industry and non-profits who are addressing the cybersecurity education, training, and workforce needs of the nation.

**NOV 3-4, 2015 | San Diego**



# Security Table Breakfast

Rise and shine with fellow cyber professionals! The Security Table Breakfast is the ideal setting for cybersecurity and IoT professionals to connect with members of the CyberTECH community to evaluate the current cyber landscape, and build awareness around the most relevant and hot-button issues in cybersecurity.

**NOV 12, 2015 | JAN 12, FEB 12 & SEP 20, 2016**







# Spotlight Friday Pitch Night

The Spotlight Friday Pitch Night event is designed to give startup companies the opportunity to practice their pitch and receive real time “crowdsource feedback” from like-minded entrepreneurs, investors, serial entrepreneurs, mentors, advisors and other members of the CyberTECH community.

**DEC 4, 2015 | JUN 17, 2016**





# IoT Meetups

Commonly referred to as the Internet of Things (IoT), it is the use of data by business, systems and people to make informed decisions in real time. As we move steadily closer to connecting every person and device in the world, our economic future will depend even more on maintaining a unified global Internet. Our IoT Meetups focus on this important topic as it continues to grow and affect each industry.

**MAR 10, MAY 17 & DEC 6, 2016**



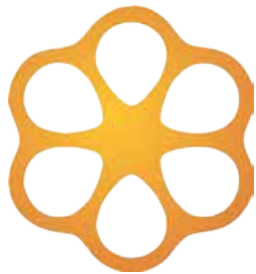
**WORKSPACES**





San Diego  
**CYBERHIVE**

The number of interconnected intelligent devices is growing rapidly and results in unprecedented amounts of data that will need to be secured. CyberHive is an innovative-shared workspace that also delivers business and technical mentorship to companies that provide cybersecurity and high tech solutions. "Resident Members" have priority access to CyberHive's mentorship network, robust and redundant data connectivity and access to a vibrant working environment. Companies are intensively mentored as they fine tune their business model, use cases and go to market strategies.



ihive



The Internet of Things (IoT) is the much-anticipated new wave of Cloud Services coupled with Real Time Analytics, and IP connectivity to enable smart devices, systems and communities. The iHive shared workspace is dedicated to companies building IoT technologies. iHive mentors work alongside Member companies to address the growing demands of IoT technologies that require a combination of wireless networks, cloud computing, big data, analytics and cybersecurity. With the ultimate goal of capital investment, iHive companies receive support to take their business to the next level.



xHive provides a collaborative atmosphere to drive the innovation that leads to the development of advanced new technologies including devices powering the Internet of Things, software and app development including robotics, 3D printing and drones. Business and technical support offered through xHive will enable developers and entrepreneurs to take their R&D efforts to the next level. Members gain priority access to mentorship and other resources to fine tune their business model, use cases and go to market strategies.



# Heard Around the Community

“There’s a lot of talk these days in the technology world about the next big thing. Well iHive is it, and I’m so proud that it’s happening right here in San Diego. This program will create good paying local jobs while simultaneously creating the technology of tomorrow.”

***– Kevin Faulconer, Mayor of San Diego***

**PROGRAMS**

CyberTECH has established a National Community focused on cybersecurity and Internet of Things technologies. A recent study conducted by Cisco estimates that more than 50 billion devices will be connected to the Internet by 2020. The key to our success is developing our economy and workforce for what is next. Through various programs, we aim to accelerate economic development and position ourselves as a world leader in cybersecurity and the emerging Internet of Things.



CyberCalifornia



# CyberCalifornia

CyberCalifornia helps organize public-private partnerships in cybersecurity, with the goals of facilitating research and innovation in cybersecurity, educating California businesses about cybersecurity needs and resources, and connecting California's robust workforce development system with the needs of California employers.

**[www.cybercalifornia.BIZ](http://www.cybercalifornia.BIZ)**

*Life*  *Journey*<sup>TM</sup>  
Find your passion

# STEM Technology Platform

LifeJourney™, a technology platform that enables students to test drive their future by living a day in the life of America's STEM and Cyber leaders, has partnered with CyberTECH to deliver its solution to corporations and high schools in the U.S. The program helps solve the shortage of applicants in STEM jobs through a dynamic career awareness, simulation, and mentoring platform.



# Cyber Security Internships

The future of technology innovation lies in the hands of our youth. Through internships, CyberTECH supports STEM education by encouraging our youth to explore science, technology, engineering and math related to cybersecurity and Internet of Things. CyberTECH interns are provided with the opportunity to make a real impact while developing technology, business, marketing and operational skills in a stimulating and innovative environment.



# Hackathons

CyberTECH and AT&T Hackathon events invite programmers and others involved in software development to collaborate intensively to solve specific technology driven challenges and projects, learn new technologies, and network. The ultimate goal is to further the education of security professionals and to promote CyberTECH's innovative security culture.

**OCT 24-25, 2015 | JUL 23-24, 2016**





# Heard Around the Community

“It is the extraordinary culture of the group that keeps me coming back again and again.”

— *Jerry Gitchel, Digital Leverage*

**RESULTS**

- Global Community of 5,000+ Members and Participants
- 1,500 Active Cyber and IoT Meetup Members
- 50+ Companies Supported by our Shared Workspaces
- 100+ Active Cyber and IoT Companies Accessing Network Services
- 10+ Companies Received Seed, VC or Strategic Funding
- 25+ Patents Obtained or Pending by Member Companies
- Cyber and Internet of Things Generating over \$1.5 B in Economic Value

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CyberTECH information and event booklet made possible with the generous support of our sponsors and partners



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ThreatSTOP

TriNet

UCSD

Voice of San Diego

Webpass

Wireless Health Hub



2016

**JANUARY**

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## DECEMBER

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**2016**

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